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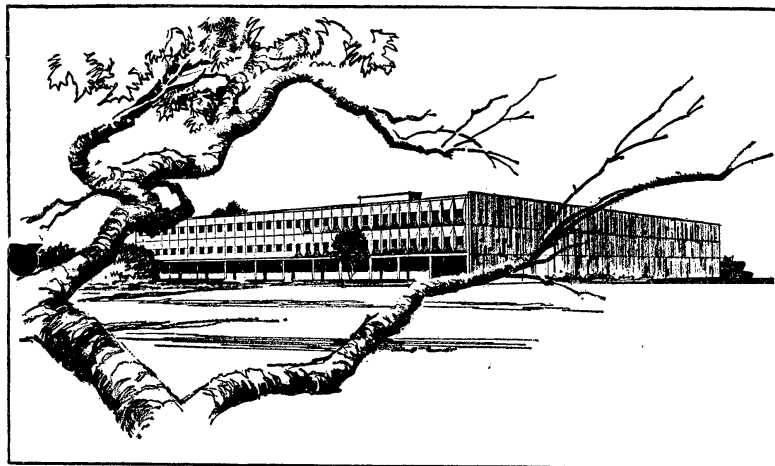
STAT

DMJM, like most organizations, marks its growth and development by a long series of milestones, both great and small.

The Los Angeles Times marked a recent milestone for us in their Sunday, July 26th edition, presenting the story of our firm's diversity and present accomplishments.

We hope you will find this copy as interesting to read as we were proud to have it appear.

Log. 6



Los Angeles Times Real Estate

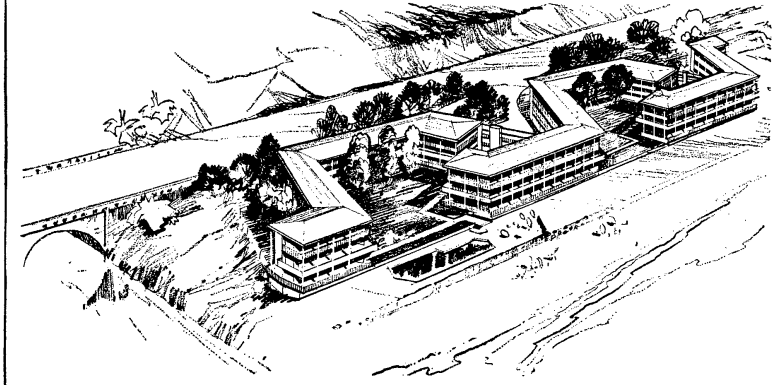
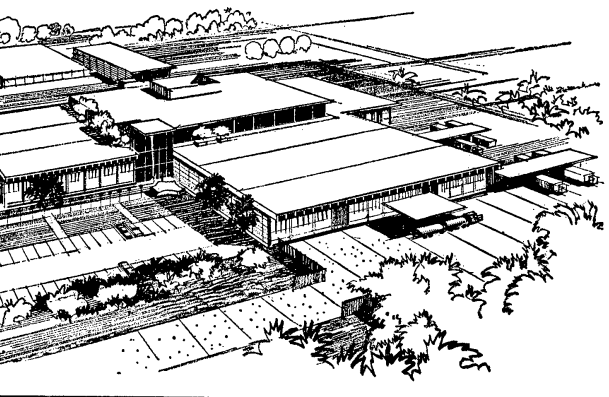
HOMES and INDUSTRY
SECTION J
SUNDAY, JULY 26, 1964

MAMMOTH STRUCTURE—Engineering building, in sketch atop page, at Douglas Missile & Space Systems Center, Huntington Beach, was designed by DMJM and rates as one of the largest pre-stressed concrete buildings in the world.

AUTOMATED DAIRY PLANT—New general headquarters, in middle sketch, of the Challenge Cream & Butter Assn., a product of DMJM design and largely automated, regarded as most efficient dairy plant, is now under construction.

A LUXURY BEACH HOUSE—Another DMJM-designed project is the 100-unit Beach House, in sketch at right, a \$3.75 million apartment-hotel to go on 4 beachfront acres in South Laguna. Suites will have one and two bedrooms.

Drawings by Carlos Ruffino



Firm Creates Wide Variety of Projects

BY TOM CAMERON, Times Real Estate Editor

In the special vocabulary of those involved in property improvement—a pretty inclusive term in itself—there's one that just about everybody understands immediately as the label of an organization that does just about everything.

That's DIMJM, or as it's generally identified in written form, DMJM. It stands for the Los Angeles-based architectural-engineering organization which is involved in an almost bewildering variety of planning and construction projects. That's Daniel, Mann, Johnson & Mendenhall.

Those may—and do—range from a school complex in Simi Valley to a study of the feasibility of constructing a hotel on the ocean floor, and from planning a beautiful yet functional hospital to the preparation of a detailed rapid transit plan for the Los Angeles basin.

In several important fields, the big organization is exerting a direct or indirect influence on the lives of millions. Headquarters for all the brainwork and activity is 3325 Wilshire Blvd.

In and out of its portals pass some of the nation's most energetic thinkers and doers, including many who have logged more than 1 million miles of working air travel.

Their accomplishments can be counted on every continent, in 32 nations, among exclusive residential apartment towers, in space and missile centers, in new commercial developments, in new communities, in cities seeking orderly expansion, in massive industrial complexes, in hundreds of classrooms, in jungles and beneath the ocean.

DMJM was founded in Santa Maria in 1946 as a small partnership consisting of Phillip J. Daniel, Arthur E. Mann and Kenneth Johnson, specializing in school architecture.

Today, the firm has a staff of hundreds of architects, designers, engineers, planning consultants, economists, systems consultants, draftsmen and graphics experts.

The company has branch or resident offices in Washington, D.C., London, Madrid, Tokyo, Honolulu, Khartoum, Brazil, Nigeria, Nyassaland, Camerouns, Indonesia and Alaska.

To the original DMJM came Ivan Mendenhall to make it DMJM. Theoretically, the name could be expanded to DMJMKM, T. K. Kutay and Stanley A. Moe are principals and executive vice presidents. Each segment of the overall principal supervises a segment of the over-all operations.

Hallmarks of DMJM's ingenious and functional design concepts can be found in public buildings, recreational facilities, aerospace research centers, high-rise apartments, nautical communities, condominiums and commercial buildings. Here are some examples:

1—Pacific Telephone's

(DMJM Continued)

FUNCTIONAL, ESTHETIC COMMUNITIES HIS GOAL

BY BOB BOICH

New home communities that meet the practical and emotional needs of residents are the aim of L. C. Guthrie Jr.

He is vice president in charge of land development for the Janss Corp. Guthrie feels he has such a community at Janss/Conejo, a 10,000-acre development in southeastern Ventura County.

"A golf course and a park," he explains, "were located in the middle of the town center, which has a shopping plaza, a library, a theater, a playhouse, business and commercial facilities, apartments and a motel."

"Imagine," Guthrie points out, "the esthetic value alone of maintaining several hundred acres of open space in the middle of the Los Angeles Civic Center."

Offering proof of the advantages of community planning, he states that 95% of the past

sewers and storm drains, and fire hazards are outside the boundaries of Janss/Conejo.

Unfortunately, many areas in California and throughout the nation have developed without a balanced plan, he notes, and the result has been an inconsistent, hodgepodge kind of growth without regard to economics, the future, or, most important of all, the home buyer.

Thoughtful Guthrie



has been stubbornly injecting his ideas about planning into the building industry since 1947. He ranks as a designer, planner, engineer, builder and business executive.

He also has worked as a journeyman carpenter and until 1952 was a self-employed general contractor and building designer in Los Angeles. Guthrie holds a Bachelor of Science degree in engineering from UCLA and a Bachelor of Science degree in civil engineering from Rensselaer Polytechnic Institute.

At 25, he gained national prominence with the construction of a Space Retreat. He built the unique structure as an economic solution to a hillside, using a laminated wood arch costing \$1,400 to hang the unit over a 40-ft. hill. Six of the buildings of intensely enthusiastic

central equipment and office building to be constructed at Century City, West Los Angeles. The project will be one of the most technically complex and ultra-modern office and equipment buildings in the company's system. The facility will cost \$1,065,000 and have floor space of 90,000 sq. ft., including garage, in its first-phase construction.

2—The \$4 million general headquarters of Challenge Cream & Butter Assn., rising at 3745 Smithway, Commerce, will be "the most efficient dairy processing plant ever constructed by man," in the opinion of Albert Jagels, Challenge president. DMJM are the architects and engineers.

3—Los Feliz Towers, estimated at \$6 million, to be built on the north side of Los Feliz Blvd., between Hillhurst and Com on engineering from UCLA and a Bachelor of Science degree in civil engineering from Rensselaer Polytechnic Institute.

4—The new \$17 million Douglas Missile & Space System Center at Huntington Beach, which was planned, designed and engineered by DMJM all the way down to the draperies in the executive offices. The center is regarded as a model for future space research and development centers and also is an outstanding example of DMJM's one-stop service.

5—San Francisco Western Addition redevelopment: six high-rise buildings for residence and professional occupancy, totaling \$24 million with 1,000 units.

6—South Laguna Apartments, to be constructed for the Land Use Development Co. of Beverly Hills, for beachside living. Three buildings, each three stories tall, will be connected by walkways and bridges and provide 92 living units, mostly of one bedroom. Cost is estimated at \$2.5 million. DMJM is providing the planning and design services.

7—DMJM is planning and redesigning the National Zoo in Washington, D.C., for the Smithsonian Institution and is planning a zoological park for the City of Louisville, Ky.

8—Throughout DMJM's professional fields, huge public works projects and global military contracts, the firm has never taken its eye off its first specialty—planning and architecture of educational facilities. More than 30 school districts in Southern California bear the imprint of DMJM specialists.

DMJM's educational facilities division is operated as a firm-within-a-firm. The division's projects include Santa Barbara City College, San Jacinto College District, Moorpark College, Hollis-

wood High School physical education facilities, the San Clemente School District, the Simi Valley Unified School District and planning and designing some of the facilities for the Ambassador College campuses in Pasadena, Texas and England.

Human Values Stressed DMJM-planned schools and school districts are designed to complement their community and geographical environment with concern for human values of academic life as well as with attention to new mass-teaching aids developed for education in the space age.

At Santa Barbara City College, for example, the library was made the dominant theme of the campus, and seminar patios provided for outdoor gatherings of students.

In Simi Valley, DMJM was retained to design a unified school district which would be able to expand and develop in pace with the rapidly growing needs of the valley. Many of DMJM's engineering feats are considered classics of scope and complexity.

The firm is working on plans for a California Aqueduct pumping system which will lift more water (more than 3,000 cu. ft. a second) higher (almost 2,000 ft.) over the Tehachapi Mountains into Southern California than any pumping system ever devised. The system will be a key link in

the California Water Project. The 5-mile, \$20 million Hyperion Outfall of the Los Angeles sewerage expansion program is the world's largest, longest and deepest.

The project was designed as part of \$47 million worth of improvements by Hyperion Engineers, a joint venture of three firms.

DMJM engineers designed the world's largest submarine aqueduct to bring fresh water from the coast of Venezuela to the islands of Margarita (14 miles) and Coche (6 miles). Arrival of piped water revolutionized the economy of the islands which historically had been supplied by barge.

In Thailand, Too

In northeastern Thailand, DMJM engineers rediscovered water sources for Siamese who had been driven from agriculture to a nomadic existence when their wells began drying up a century ago.

DMJM engineers surveyed a route for a 600-mile highway across the Nubian desert from Khartoum, Nile capital of the Sudan, to Port Sudan on the Red Sea. In conjunction with the project, DMJM conducted an economic research survey for the Republic of Sudan.

DMJM is planning and organizing transportation systems in Nyassaland, Camerouns and elsewhere in Africa, plus a water system in Lagos, Nigeria.

Planning is a practical science with urgent significance for a congested urban civilization in the throes of a runaway population growth.

In its officials' own words, DMJM "prepares master or general plans on the premise that they express a people's aspirations for the future. They are both a statement of policy and a picture of the physical form toward which development should be guided. They must always be economically sound in terms of current and forecast economic valuation, for in a very real sense, good planning is good economics."

Raceway Modernized DMJM's planning department has prepared a master plan for the long-range orderly development of Redondo Beach, one of the largest community planning projects ever attempted in California. Other DMJM planning programs are under way for Oxnard, Carlsbad and Port Hueneme.

In Sacramento, the firm prepared economic and planning studies for the city's proposed heavy commercial-light industrial corridor as part of the Capitol Mall Riverfront project.

In Riverside, DMJM planned the modernization and expansion of the Riverside International Raceway. Throughout Southern California, it is evaluating sites for the western expansion of the eastern-based restaurant-motor lodge network of Howard Johnson's, Inc.